

SPONSOR &
RECOGNITION
OPPORTUNITIES

Top Hat & Cocktails
2010

Top dogs and the people who love them stepping out together for an enchanted evening of cocktails and dancing to benefit the homeless and abused animals of Westchester County.

Eighth Annual SPCA of Westchester Fall Event Honoring Suzanne Steinberg

Distinguished Service Award: Za & Donald Manocherian and Chris Santomero

Youth Award: Dana Sladkus

Friday, October 22, 2010 • The Ritz-Carlton, White Plains, New York

Location: The Ritz-Carlton, White Plains, New York • Attendance: 300 Guests

Ticket Price: \$200.00 Individual Ticket

Benefit All proceeds benefit The SPCA of Westchester. The SPCA provides shelter and rehabilitation for lost, abandoned and abused dogs, cats and horses, low cost spay/neuter services, community outreach programs and humane law enforcement.

Beyond Our Wildest Dreams!, Champion, Best in Show, Top Dog, Cat's Meow and Benefactor Sponsors will be recognized in the following ways: **Invitation:** Credit and recognition on invitation mailed to 4,500 select households of donors and top potential donors. **Journal:** Credit and recognition in the event journal which is distributed to all guests and advertisers. **Press Kit:** Credit and recognition on press releases and materials sent to all local, regional and national print and broadcast media. **Event:** Credit and recognition at the event on display panels.

DEADLINE FOR SPONSOR CREDIT ON INVITATION IS AUGUST 18, 2010.

Beyond Our Wildest Dreams!: \$50,000+

A gift of this extraordinary measure is an unconditional endorsement of our mission and our vision for the homeless animal population. Includes 24 tickets, 5 full page color advertisements (including the inside cover page), recognition with logo on sponsor credit panel display at the dinner and sponsor credit on the invitation.

Champion: \$20,000

Includes 12 tickets, full page color advertisement in the Journal, recognition with logo on sponsor credit panel display at the dinner and sponsor credit on the invitation.

Best in Show: \$10,000

Includes 12 tickets, full page color advertisement in the Journal, recognition with logo on sponsor credit panel display at the dinner and sponsor credit on the invitation.

Top Dog: \$7,500

Includes 12 tickets, full page color advertisement in the Journal, recognition on sponsor credit panel display at the dinner and sponsor credit on invitation.

Cat's Meow: \$5,000

Includes 12 tickets, full page black & white advertisement in the Journal, recognition on sponsor credit panel display at the dinner and sponsor credit on invitation.

Aristocat: \$2,500

Includes 8 tickets, half page black & white advertisement in the Journal, recognition on sponsor credit panel display at the dinner and sponsor credit on the invitation.

Benefactor: \$1,000

Includes 4 tickets, a quarter page black & white advertisement in the Journal, recognition on sponsor credit panel display at the dinner and sponsor credit on the invitation.

Friend: \$500

Includes 2 tickets and sponsor credit in the journal.

Thank You for Your Generous Support!

Please fill in the reverse side of this sheet with Sponsorship details and return, with your contribution, to the address shown. Thank you.



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Champion	\$20,000	\$ _____
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Top Dog	\$7,500	\$ _____
Cat's Meow	\$5,000	\$ _____
Aristocat	\$2,500	\$ _____
Benefactor	\$1,000	\$ _____
Friend	\$500	\$ _____
Individual Ticket	\$200 # of Tickets _____	\$ _____

I/We are unable to attend, but have enclosed a tax-deductible donation of: \$ _____

Donor Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

Committee Member Contact: _____

Payment: VISA MasterCard AmEx Check

Card Number _____ Exp. _____

Signature: _____

Please call 914-941-2896 ext. 22 for more information

Return this sheet with your contribution (payable to SPCA of Westchester) to:

SPCA of Westchester, Top Hat Sponsorship
590 North State Road • Briarcliff Manor, NY 10510

All proceeds will benefit the SPCA of Westchester.

All donations to the SPCA are tax deductible to the extent permitted by law. Receipt will follow.

